



## Our Speakers



Alexander Ratzel is Commercial Director of CEB Switzerland. In this role, he oversees the Business Development and Account Management in the Swiss Market. He completed his major in psychology with a focus on organizational psychology and employee engagement, as well as talent management, management diagnostics, and people development.

His current work focuses on helping organizations to align their HR strategy to their business strategy and on enabling HR to deliver hard talent data to support effective strategic business decisions.



Sophie Mueller is a Director of Advisory Services in CEB's HR Practice. Her role is two-fold: to engage global HR executives around CEB's latest HR research and findings and to use CEB resources to guide individual and organizational decisions across a wide variety of human capital areas.

Her work focuses on enabling CEB clients to increase their functional effectiveness by implementing the research, tools, diagnostics and best practices available to them through their membership.